

**Minutes of the May 16, 2018, meeting
of the Journalism Association of Community Colleges Board of Directors**

Attending: President Judy House, College of the Sequoias, Visalia; Faculty SoCal Rep. Sylvia Rico-Sanchez, East Los Angeles College, Monterey Park; Faculty NorCal Rep. Cecilia Deck, De Anza College, Cupertino; Student State President James Duffy, Citrus College, Glendora; Student SoCal Rep. Matthew Smith, Citrus College, Glendora; Secretary-Treasurer Cindy McGrath, Los Medanos College, Pittsburg; Four-Year Rep. Waleed Rashidi, CSU Fullerton; Communications Director Nancy Kaplan-Biegel, Skyline College, San Carlos; Industry Rep. Evan Solano, Southern California News Group; CNPA Services Inc. Administrator Joe Wirt. Absent: NorCal Student Rep. Dakota McGranahan, Santa Rosa Junior College.

House called the meeting to order at 2:30 p.m. She sought approval of the Jan. 28 (Faculty Lunch) minutes. Rico-Sanchez moved; **xxx seconded**; passed unanimously. House then addressed the Jan. 27 (General Assembly) minutes. McGrath corrected the heading from "Convention Update" to "Convention Minutes." House corrected a misspelling. Rashidi moved; **xxx seconded**; passed unanimously.

Duffy reported that student directors had sought feedback from editors who attended the State Convention. "More digital sessions" was the main message from student attendees. He asked about obtaining editable JACC budget data. Potential JACC website enhancements were also part of the students' discussions. Content that goes beyond promotion of JACC events would be an asset, he said.

Directors then discussed how students ought to weigh in on plans for regional conference and convention program sessions so they offer include relevant, fresh and appreciated content.

Planning was underway for the NorCal Conference at San Joaquin Delta College (Tara Cuslidge-Staiano hosting), Deck said. She asked that General Excellence judges be reminded to include comments.

Rico-Sanchez shared plans for the SoCal Conference. A planning committee was set, and Rashidi was working on facilities at CSU Fullerton. McGrath said she would share a conference planning guide.

McGrath reported that the State Convention hotel bill had been paid in full and the organization's finances appeared to be in good shape leading to the fiscal yearend. She said a lump payment on the JACC loan should be contingent upon projected revenue at the 2019 State Convention in Sacramento. After some discussion, directors asked Wirt to pay half the loan balance.

McGrath noted that dues and contest payments were being invoiced going into the summer break. New was the bundled invoice that covered dues and next year's state contest and regional contest.

Kaplan-Biegel outlined plans for continuing the Monday evening JACC Chats on Twitter. She also intends to create guidelines for JACC's social media usage and participation. She said tipsheets from conference speakers would make good website content.

House said a taskforce was examining future sites and models for state conventions after 2020.

Wirt explained for new directors how CNPA Services Inc. administers the business affairs of JACC.

With no further business to discuss, House ended the meeting at 3:52 p.m.

--Respectfully submitted by Joe Wirt, CNPA Services Inc.