

# DYNAMIC DIGITAL STORYTELLING



STACI

AMARA



KARYN



MARYANNE

## JACC SoCal • 2018

SATURDAY, SEPTEMBER 29

CALIFORNIA STATE UNIVERSITY, FULLERTON

# COVERING WILDFIRES AND DISASTERS

## The Power of Storytelling

### Four Hands-on Sessions

10:30 - 11:30

AMARA AGUILAR will demonstrate innovative ways to tell a news story using Instagram Stories as well as other tips/tools that can be beneficial in a journalist's duties when there's breaking news.

11:45 - 12:45

STACI BAIRD segues into covering fires and other disasters, using content curation, which allows journalists to use text, images and video from social media for storytelling.

2:15 - 3:15

KARYN BOWER will discuss and demonstrate how to cover audio and video on breaking wildfire news stories. Press conference protocol and etiquette for reporters will also be covered.

3:30 - 4:30

MARYANNE SHULTS introduces Capt. Thanh Nguyen who will not only share his duties as a fire/EMS public information officer, but will host a Q&A session and a mock press conference for students to practice what they learned in the workshop sessions.



SPECIAL GUEST:

**CAPT. THANH NGUYEN**

PIO: GARDEN GROVE FIRE DEPARTMENT

PIO: SOCAL TEAM ONE FIRE MANAGEMENT TEAM, #HOLYFIRE

#### Attendees:

- Bring an iPhone or Android phone, fully charged (and bring your charger too) and some type of earphones/headphones that work with your phone; any accessories provide the best journalistic experience such as add-on lenses, microphones, etc.
- You're not required to attend all sessions, but we ask if you must come or go after a session has started that you do it as quietly as possible.
- Space in each session is limited, so get there early to secure a spot.

*If you have any questions, email Maryanne Shults at [mshults@saddleback.edu](mailto:mshults@saddleback.edu). You can read about the workshop facilitators and instructors at [jacconline.org](http://jacconline.org).*