

SATURDAY OCT. 14

7:45AM-4:00PM

Registration

Registration opens at 8 a.m. Please arrive early to pick up registration materials and drop off your newspapers/magazines. Students will register for contest at labs. Remember two students per college. Please bring completed behavior forms and liability waivers for all students to registration.

Venue - Chapman Atrium

8:30AM-8:45AM

On-the-spot contest News Photo mandatory orientation meeting

 Contest

This session is required for all photographers competing in the On-the-Spot News Photo event. The contest will be held on campus but away from the Titan Student Union. All students attending this meeting should be prepared to leave together from the Titan Student Union at 8:45 a.m. and walk a short distance to the competition.

Venue - TSU Pavilion

Faculty proctor meeting

 Mandatory

All faculty and staff members assigned to proctor a contest must attend this meeting. Tentative proctor assignments will be available on the JACC faculty email group prior to the conference.

Venue - Ontiveros Room

8:45AM-10:00AM

On-the-spot contest: News photo event

 Contest

The news photo competition will be held away from the Titan Student Union. All students participating in the news photo event should be prepared to leave together from the TSU Pavilion in the Titan Student Union at 8:45 a.m. and walk a short distance to the competition. ALL STUDENTS COMPETING IN THE NEWS PHOTO COMPETITION MUST ATTEND A MANDATORY ORIENTATION SESSION AT 8:30 A.M. IN THE TSU PAVILION.

Venue - TSU Pavilion

9:00AM-9:15AM

Welcome and introductions

 Workshop

The JACC SoCal Planning Committee, and Amber Lipsey, JACC SoCal Student Representative, welcome all members to the SoCal 2017 Regional Conference.

Venue - TSU Pavilion

9:15AM-10:15AM

Keynote Address: "Not The Keynote I Planned"

 Workshop

This keynote presentation is the content for the On-the-Spot News Writing and Opinion Writing.

Speakers

Walter Baranger

Walter Baranger recently retired after 27 years at the New York Times, where he most recently served as senior editor for news operations. During his tenure, he logged more than 3 million airline miles traveling to more than 60 countries and nearly all of the U.S. states in support of the Times' newsroom. His departure capped 46 years since he sold his first news story to the Los Angeles Times for \$10. Over the decades, Baranger has worked as a reporter and editor at the San Diego Union and Evening Tribune, as a copy editor and columnist at the Press-Enterprise in Riverside and even as a reporter for high school sports at the Orange County Register. His accomplishments and awards include the New York Times Publisher's Award for introducing satellite communications to the newsroom, and an additional Publisher's Award for designing an online version of the Times Manual of Style and Usage. While a student at CSUF, Baranger spent three semesters working on the Daily Titan and has remained an active Titan alumnus by regularly visiting the campus and offering expertise and mentorship to both students and faculty. He serves as a member of the College of Communications Dean's Advisory Board and supports scholarships and the journalism program, and in August he joined the Department of Communications faculty as a part-time instructor.

Venue - TSU Pavilion

10:15AM-10:30AM

15-minute break

Venue - TBA

10:30AM-11:30AM

On-the-spot contest: News Photo lab

 Contest

On-The-Spot News Photo & Caption Contest. Contestants must attend the mandatory photo meeting at 8:30 a.m. Contestants should meet in the lab by 10:35 a.m. to participate in this competition; once you are checked in, you must stay in the lab until your entry is submitted. REQUIRED: Digital Camera, Orientation Meeting as outlined in the rules and regulations.

Venue - Titan Theater

On-the-spot contest: News Writing lab

 Contest

The Keynote presentation will be the content for the On-The-Spot News Writing Contest. Contestants must check in to the News Writing lab by 10:35 a.m. to participate in the competition; once you are checked in, you must stay in the lab until your entry is submitted.

Venue - Ontiveros Room

On-the-spot contest: Opinion Writing lab

Contest

The Keynote presentation will be the content for the On-The-Spot Opinion Writing Contest. Contestants must check in to the Opinion Writing lab by 10:35 a.m. to participate in the competition; once you are checked in, you must stay in the lab until your entry is submitted. Overflow lab writing space will be available in the Bradford Room.

Venue - Gilman Room

"Bilingual, Bicultural and Working in Different Platforms"

Workshop

How important it is to be a bilingual reporter in Los Angeles? How much do you have to know about the areas/topic you are covering?

How do you approach someone who doesn't want to talk to reporters (for example an undocumented immigrant, a labor workers, a person on the street)

Learn how to start a conversation for a good interview with that source.

Hashtags- do you go bilingual on hashtags?

Speakers

Jacqueline Garcia

Jacqueline Garcia is a reporter with La Opinión, the largest Spanish-language newspaper in the U.S. She is a reporter with over seven years of experience and has covered issues that affect the community, mainly the Latino population, in topics ranging from crime to health, education, economy, politics and immigration. She has done extensive coverage on President Obama's executive actions; Deferred Action for Childhood Arrivals (DACA) and Deferred Action for Parents of Americans (DAPA). As a bilingual, bicultural and a beneficiary of DACA Jacqueline informs her audience understanding more every aspect of the immigration topics. Jacqueline was born in Puebla, Mexico and raised in Los Angeles. She graduated from Cal State Northridge in 2010 with a B.A. in Broadcast Journalism and a Minor in Spanish-language Journalism. Jacqueline has worked as a reporter at Hispanic Link News Service in Washington D.C. (newspaper), Noticias 62 (KRCA Estrella TV) and Eastern Group Publications (newspaper) in Los Angeles, CA.

Venue - Tuffree Room

"Photojournalism Ethics"

Workshop

Speakers

Tim Berger

Tim Berger is a staff photographer with the Los Angeles Times Community Newspapers. As a full-time staff photographer, Berger shoots assignments primarily for the Glendale News-Press, Burbank Leader, and the La Cañada Valley Sun. Prior, he was the photo editor for the San Gabriel Valley Newspaper Group, responsible for transitioning the eleven-person team to digital. When he left in 2008, the photographers were fully digital, including the shooting and editing of digital video, and publishing a daily webcast of the news from the coverage areas. Berger is currently the photojournalism advisor for Pasadena City College where he's been teaching since 2013.

Venue - Alvarado Room

Robert Hernandez, USC Annenberg associate professor of professional practice

Workshop

Venue - TSU Pavilion

11:30AM-11:45AM

15-minute break

Venue - TBA

11:45AM-12:45PM

Jorge Medina, Orange County Register designer

Venue - TSU Pavilion

On-the-spot contest: Copy Editing lab

 Contest

Contestants of the Copy Editing Contest must check in by 11:50 a.m. to participate in the competition; once you are checked in, you must stay in the lab until your entry is submitted.

Venue - Ontiveros Room

Judging on-the-spot contests: News writing, opinion writing

 Judging

Judging for the On-the-Spot News Story and Opinion writing contest will take place at 11:45 a.m. Judges should complete the score sheet and submit their entries to the judging coordinator before leaving the space.


Venue - Hetebrink Room

"Covering Elections: The Human Voter Guide"

 Workshop

Venue - Alvarado Room

Gary Metzker, CSU Long Beach professor

 Workshop

Venue - Tuffree Room

Matt Pearce, Los Angeles Times national reporter

 Workshop

Speakers

Matt Pearce

Matt Pearce is a national reporter for the Los Angeles Times and frequently writes about violence, disasters, social movements and civil

liberties. A University of Missouri graduate, he hails from Kansas City, Mo.

Venue - Titan Theater

12:45PM-1:15PM

Lunch served

Venue - TSU Pavilion

1:00PM-2:00PM

Staff roundtables

 Networking

Use lunch time to meet with staff members from other publications. Network with staff from newspapers across SoCal, share ideas and find opportunities for collaboration.

Venue - TSU Pavilion

1:15PM-2:00PM

SoCal Faculty Meeting

 Meeting

At least one faculty adviser from each college should attend the JACC SoCal Faculty Meeting. Pick up your lunch before heading to the meeting!

Venue - Ontiveros Room

SoCal Student Meeting

 Meeting

At least one student representative from each college should attend the JACC SoCal Student Meeting. Pick up your box lunch before heading to the meeting!

Venue - Titan Theater

2:15PM-3:15PM

On-the-spot contest Critical Review event

 Contest

On-the-Spot Critical Review contest. The critical review contest will be on campus at CSUF but will not be in the Titan Student Union. All contestants should meet with the faculty proctors at 2:15 p.m. in the Chapman Atrium and proceed to the contest venue together.

Venue - Chapman Atrium

Judging on-the-spot contests: Copy editing

Judging

Judging for the On-the-Spot Copy Editing contests will take place at 2:15 p.m. Judges should complete the score sheet and submit their entries to the judging coordinator before leaving the room.

Venue - Hetebrink Room

Judging on-the-spot contests: News photo

Judging

Judging for the On-the-Spot News Photo & Caption contest will take place at 2:15 p.m. Judges should complete the score sheet and submit their entries to the judging coordinator before leaving the room.

Venue - Hetebrink Room

"Reporting on Sexuality, Gender, and LGBTQ"

Workshop

Speakers

Chelsea Reynolds

Chelsea Reynolds is an assistant professor of journalism in CSUF's Department of Communications, where she researches sexuality and gender in media. Chelsea's research has been recognized with numerous awards, including the Association for Education in Journalism and Mass Communication's (AEJMC) Mary Ann Yodelis Smith Award for Feminist Scholarship. Chelsea has contributed to discussions about sexuality and gender at Vox.com, Cosmopolitan, The Huffington Post, Complex magazine, MarketWatch, and other popular outlets. She also manages social media for the Society for the Scientific Study of Sexuality. Before joining the academic ranks, Chelsea was a health writer and editor for Men's Health magazine, Better Homes and Gardens, and the Association of Health Care Journalists. She earned a Ph.D. in mass communication from the University of Minnesota and an M.A. in journalism from the University of Missouri. She completed her B.A. in magazine journalism at Iowa State University.

Venue - Alvarado Room

"Visual Storytelling on Social Platforms"

Workshop

Speakers

Penchan Phoborisut

Penchan Phoborisut used to work as a producer for English newscast MCOT News at Channel 9 in Thailand, a reporter for Japanese Broadcaster NHK World and a reporter for CNN World Report. Early in her career, she used to report for the Bangkok Post and Billboard magazine. At CSUF, she teaches COMM 202 Reporting for Mass Media II, COMM 325 Multimedia Journalism, COMM 422 Communications Technologies. Her research focuses on the visualization of social movements and activism in the digital era, particularly in the networked communication.

Venue - TSU Pavilion

Bonnie Stewart, CSUF professor

Workshop

Venue - Tuffree Room

Steve Padilla, LA Times assistant national editor

 Workshop

Venue - Titan Theater

3:15PM-3:30PM

15-minute break

Venue - TBA

3:30PM-4:30PM

On-the-spot contest: Critical Review writing lab

 Contest

The Critical Review Event will be the content for the On-The-Spot Critical Review Contest. Contestants must check in to the Critical Review lab by 3:40 p.m. to participate in the competition; once you are checked in, you must stay in the lab until your entry is submitted.

Venue - Ontiveros Room

Christopher Yee, San Gabriel Valley Tribune reporter

 Workshop

Venue - Titan Theater

Editors roundtable

 Workshop

Editors will gather to discuss issues facing their newsroom and solutions.

Venue - Alvarado Room

Frank Russell, CSUF professor

 Workshop

Venue - TSU Pavilion

4:30PM-5:30PM

Judging on-the-spot contests: Critical review

Judging for the On-the-Spot News Photo & Caption and Critical Review contests will take place at 4:30 p.m. Judges should complete the score sheet and submit their entries to the judging coordinator before leaving the room.

Venue - Hetebrink Room

6:00PM-7:00PM

Awards presentation and closing ceremony

 Awards

SoCal 2016 Publication Awards Presentation, On-The-Spot Awards and closing ceremony.

Venue - TSU Pavilion
